



Army Marketing Research Group

Senior Enlisted Advisor

Sergeant Major Luther F. Legg III.



Sergeant Major Luther F. Legg III was born in Albany, New York. After graduating high school in 1987, he joined the U.S. Army as a tactical communications systems operator mechanic (31V). He was the Honor Graduate, Ironman Award, and Leadership Award recipient of his Basic and Advanced Individual Training courses. He served as a signal non-commissioned officer at the 101st Airborne Division (Air Assault) Fort Campbell, KY; 2nd Infantry Division, Camp Hovey, Korea; and for the Test and Experimentation Command, Air Defense Artillery Testing Directorate, Fort Bliss, TX.

Sergeant Major Legg was assigned to recruiting duty in January 1993. His first assignment was as a Field Recruiter Holyoke Recruiting Station, Holyoke MA. In 1995 he re-classified his military occupation to Recruiter, and assumed responsibility of the East Hartford Medical Recruiting Station, East Hartford, CT. He has since served as the master trainer for 1st Army Medical Detachment, Fort Meade, MD and the non-commissioned officer in charge of the Southwest Health Care Recruiting Region, Pittsburgh, PA. As a master sergeant, he was assigned as company first sergeant, Long Island Recruiting Company, and later the Albany Recruiting Company. After successfully completing the Army Sergeant's Major Academy, CSM Legg was appointed to Command Sergeant Major for the Minneapolis Recruiting Battalion, Minneapolis, MN. In 2009 he assumed responsibility as the second ever Medical Recruiting Brigade Command Sergeant Major, Fort Knox, KY. SGM Legg then served as the Operations Sergeant Major for the Army's Recruiting Command before being command selected as the 25th, 1st Recruiting Brigade Command Sergeant Major, Fort Meade, MD in 2014. He now serves as the Senior Enlisted Advisor to the Director of the Army Marketing and Research Group, Arlington, Virginia.

SGM Legg graduated from all levels of the Army's Non-Commissioned Officer Education System, the Army Recruiter Basic Course, Station Commander's Course, Nurse Recruiter Course, and the Department of the Army and U.S. Army Recruiting Command's First Sergeant's Course. As a Sergeant Major he completed the Recruiting Command Sergeants Major Course, Brigade Pre-Command Course, Command Sergeants Major Legal Orientation Course, Senior Enlisted Joint Professional Military Education Course, and the University of Louisville Strategic Broadening Seminar. He holds a Bachelor of Science Degree in Business Administration from Anna Maria College, Paxton, MA.

His awards and decorations include the Legion of Merit (2nd Award), Meritorious Service Medal (5th Award), the Army Commendation Medal (7th award), the Army Achievement Medal (5th award), Military Outstanding Volunteer Service Medal, Global War On Terrorism Service Medal, the Korean Service Medal, and the Air Assault Badge. Sergeant Major Legg is also a recipient of the Recruiter Ring, the Recruiter of Excellence Medallion, and was inducted into the prestigious Glen E. Morrell, Order for Recruiting Excellence. He is a member of the Adjutant General's Corps Regimental Association and an honorary member of the Sergeant Audie Murphy Club, the Army Medical Department Regiment, the Order of Military Medical Merit and the Order of the Kentucky Colonel.

Sergeant Major Legg and his wife of 26 years, Lori, have two children, Cody (25) and Zachary (21).